**A** ATLASSIAN

# Jira Service Management for HR teams

Delivering better HR service experiences from day one

# Jira Service Management for HR teams

#### **Enabling service for all**

As organizations build out Enterprise Service Management practices, many Jira Admins land in a role less reflective of a technologist, and more that of an advisor to other teams across the business, like HR. Building strong service management practices requires collaboration and coordination across functions.

#### In this presentation, we'll share:

- An overview of how Jira Service Management can support common HR service management needs
- Examples of HR service management success stories and best practices to help your team follow in their footsteps, and maximize your investment in Jira Service Management

# Why teams build HR service on Jira Service Management





Out-of-the-box HR templates, premade workflows, and common request types help your HR team get their services up and running, faster. With no-code/low-code editing capabilities, HR can selfserve customization of dynamic forms, automations, knowledge base management, virtual agent, and more.



#### One less tool

Bring all of your service delivery workflows under one, consolidated roof to cut costs and simplify service management across the business. With highly flexible projects built on a shared platform, make it easier to connect with cross-functional teams and volley requests across the company.



#### **Unified experience**

Invest in employee experience by building a central watering hole that can answer questions across the business. By bringing multiple service desks into one place—like IT, HR, and other business teams—employees are able to get the help they need, faster, without having to search through endless tools and documentation hubs.

# The Atlassian approach to HR service management

#### **Autonomous employees**

Help employees request and get help quickly with centralized help for better employee experiences.

A single self-serve knowledge base deflects questions and helps employees route their asks, while AI-powered capabilities like virtual agent help triage and answer common requests 24/7.

#### Aligned teams

**Empower every team to be a "service" team** by making it easy to spin up and maintain their own services in an IT-regulated ecosystem.

Customizable advanced forms, no-code/ low-code automation capabilities, and more make it easy for HR teams to take ownership of their services in close partnership with IT.

# Managing HR service delivery with Atlassian

#### Better employee experience

From onboarding to off boarding, make it easy for employees to get the resources they need, quickly.

#### More productive teams

Automate complex repeat workflows, and leverage self-serve knowledge bases and the AI-powered virtual agent to deflect common employee requests.

#### **Sharper cross-functional workflows**

Bring teams like HR, Finance, and Legal on to the same service delivery platform to better route requests, and connect workflows across multiple teams.

#### Need-to-know case handling

Granular request permissions let you customize your approach to issue security, and keep private cases private.

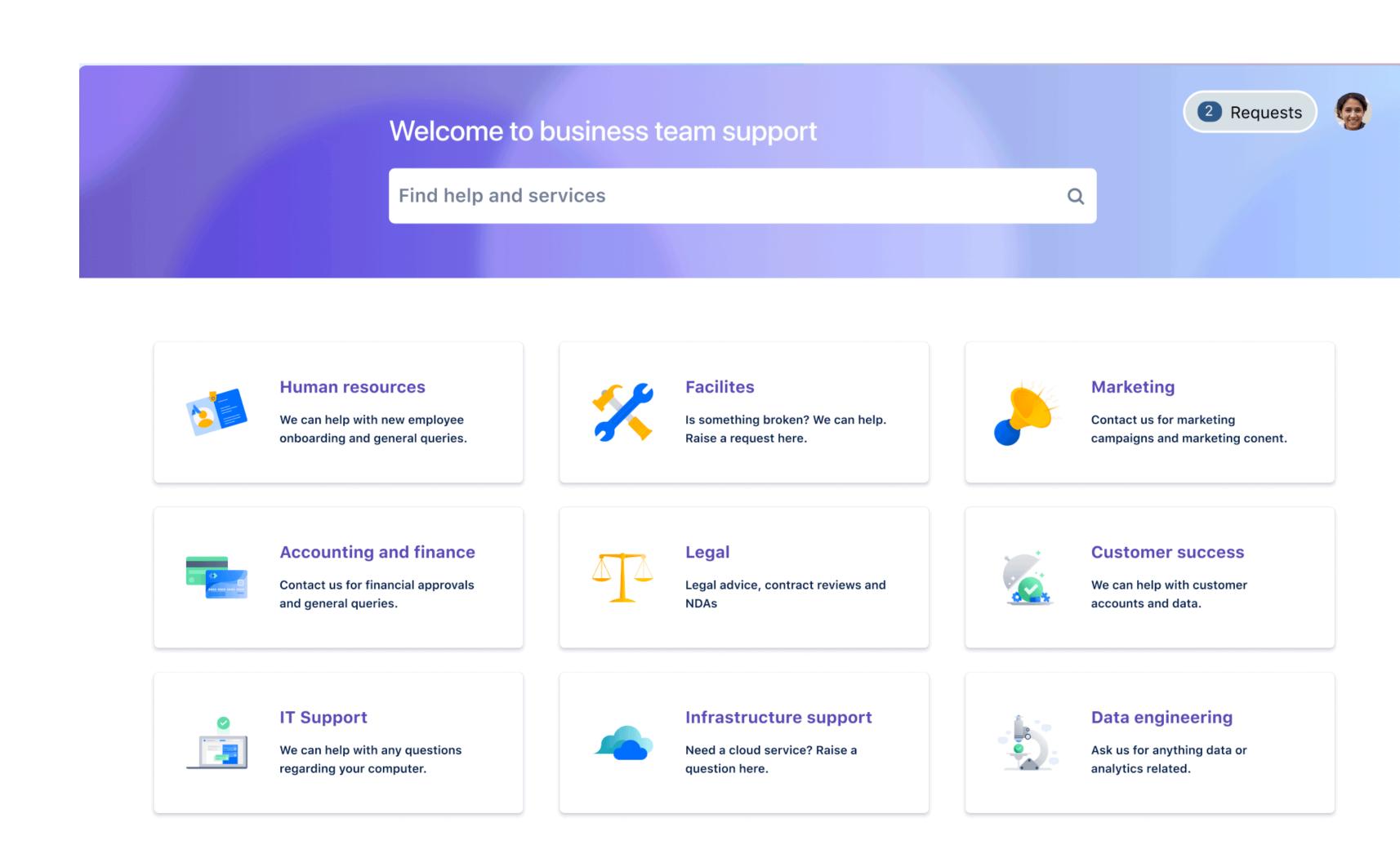
### Better employee experience

#### Flexible intake

Take in employee requests through email, Microsoft Teams, Slack, or web form—wherever they prefer to work—knowing every request will be populated to a central project.

#### Centralized knowledge

Pool company-wide knowledge into a shared knowledge base that surfaces relevant information to deflect requests, and help guide the remainder to the right team.



### More productive teams

#### Al-powered virtual agent

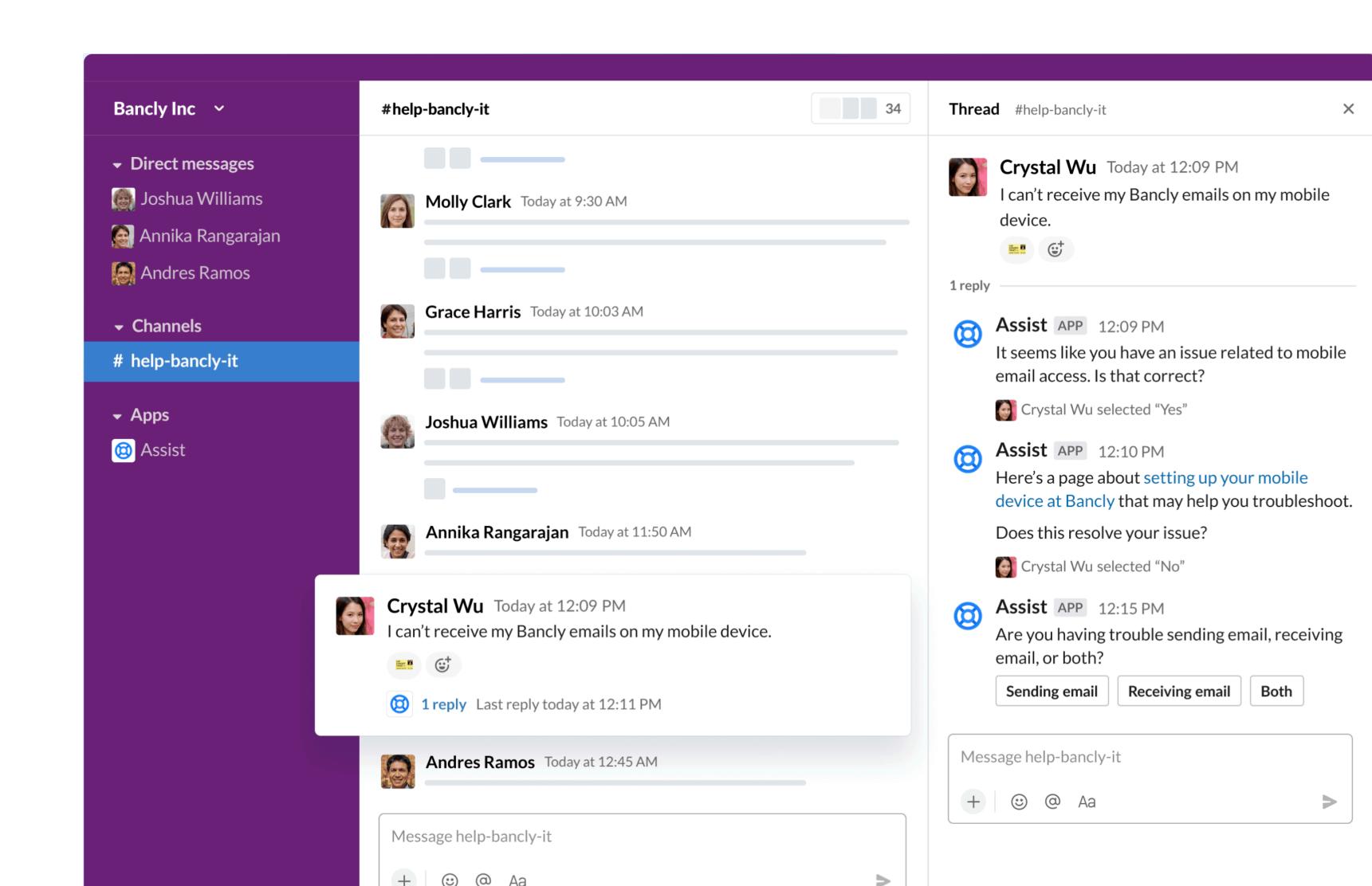
Get employees answers faster, and deflect repetitive questions quickly with help from an AI assistant.

#### Dynamic, flexible forms

Use a drag-and-drop builder to build forms with conditional logic, tailoring each set of intake questions to the employee's unique case.

#### Performance reporting

Capture and analyze data on the health of your service desk, like details on your team's workload.



### Sharper cross-functional workflows

### Automation for common workflows

Route tickets to the right team for quicker resolution, or automate repeatable motions at scale, like onboarding a new employee cohort.

#### Accessible context

Bring in related and interdependent requests with linked issues on each request. Enable agents to quickly understand how a request fits into automated workflows, and click into related requests for more information on related issues.

Projects / Human Resources / Project settings Onboarding or off-boarding employee: notify assignee when Rule details Return to templates Turn on rule due date is approaching **⊞** ⊠ When: Scheduled Onboarding or off-boarding employee: notify assignee when due date is approaching duedate >= now() AND duedate <= 1d AND statusCategory != Done AND assignee != null **TEMPLATE** Rule details Then: Send email Required fields are marked with an asterisk \* Issue {{issue.key}} is due soon Name\* Onboarding or off-boarding employee: notify assignee + Add component Description This is a good rule for HR teams to use when onboarding or off-boarding a staff member. When the due date of an issue is less than 1 day, an email will be sent to the assignee every 2 hours to remind them. Scope Human Resources Scope can only be modified in the global administration. Owner Alana Grant  $\sim$ The owner will receive emails when the rule fails.

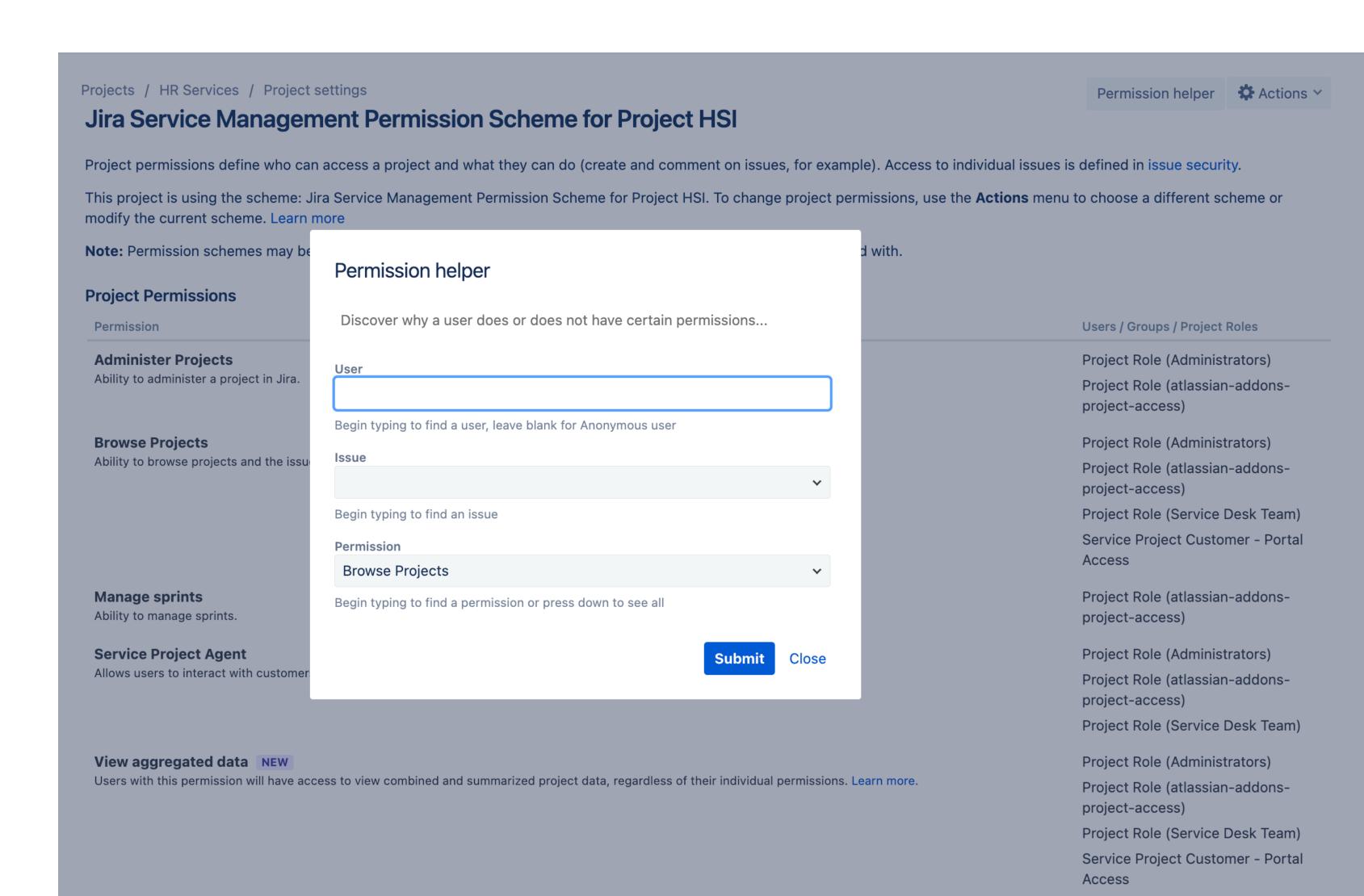
### Need-to-know case handling

#### **Project-level permissions**

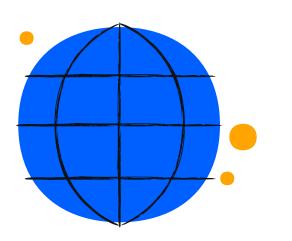
Create blanket rules for how users across your organization can view and interact with your HR services project—like who can create and comment on issues.

#### Issue security controls

For sensitive cases, go a level deeper by controlling who can and can't view information on an issueby-issue basis.

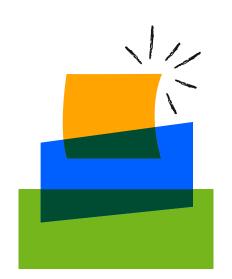


# Plug into your existing tool stack



#### **Employee hubs**

Connect to the internal hubs your employees rely on, like Confluence, to create a smooth journey from needing help to finding it.



#### **HCM & analytics tools**

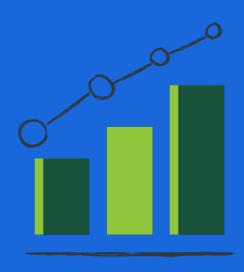
Pull in context from Human Capital Management (HCM) tools like Workday, or integrate with analytics tools to speed up service delivery and improve employee experience.



#### ...and more

Use our robust Marketplace to find integrations that suit your unique needs, or lean on iPaaS connectors like Workato to build custom workflows that span multiple tools.

# Benefits of Jira Service Management



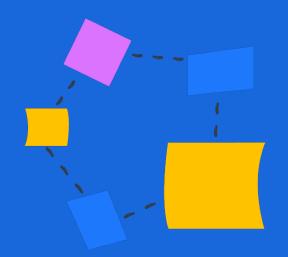
### Better service desk productivity

Jira Service Management customers saw a 3-year benefit of \$1.4M in improved service desk productivity.



### Stronger end-user productivity

Customers also saw a \$407K improvement in end user productivity over 3 years, and saw improved end-user satisfaction.



#### Improved crossfunctional alignment

Enhanced reporting and crossteam visibility into workflows and team statuses enables alignment.

Forrester Research, Inc. <u>The Total Economic Impact™ of</u>
Atlassian Jira Service Management, Published December 2022.

"My motto is 'If you want your process to be visible, you need to put it in Jira Service Management because we have the platform for it."

RAZAN NECHIFOR

JIRA GLOBAL TEAM LEADER, EDENRED



10,000+

employees served using Jira Service Management 1,000+

agents across IT and non-IT teams

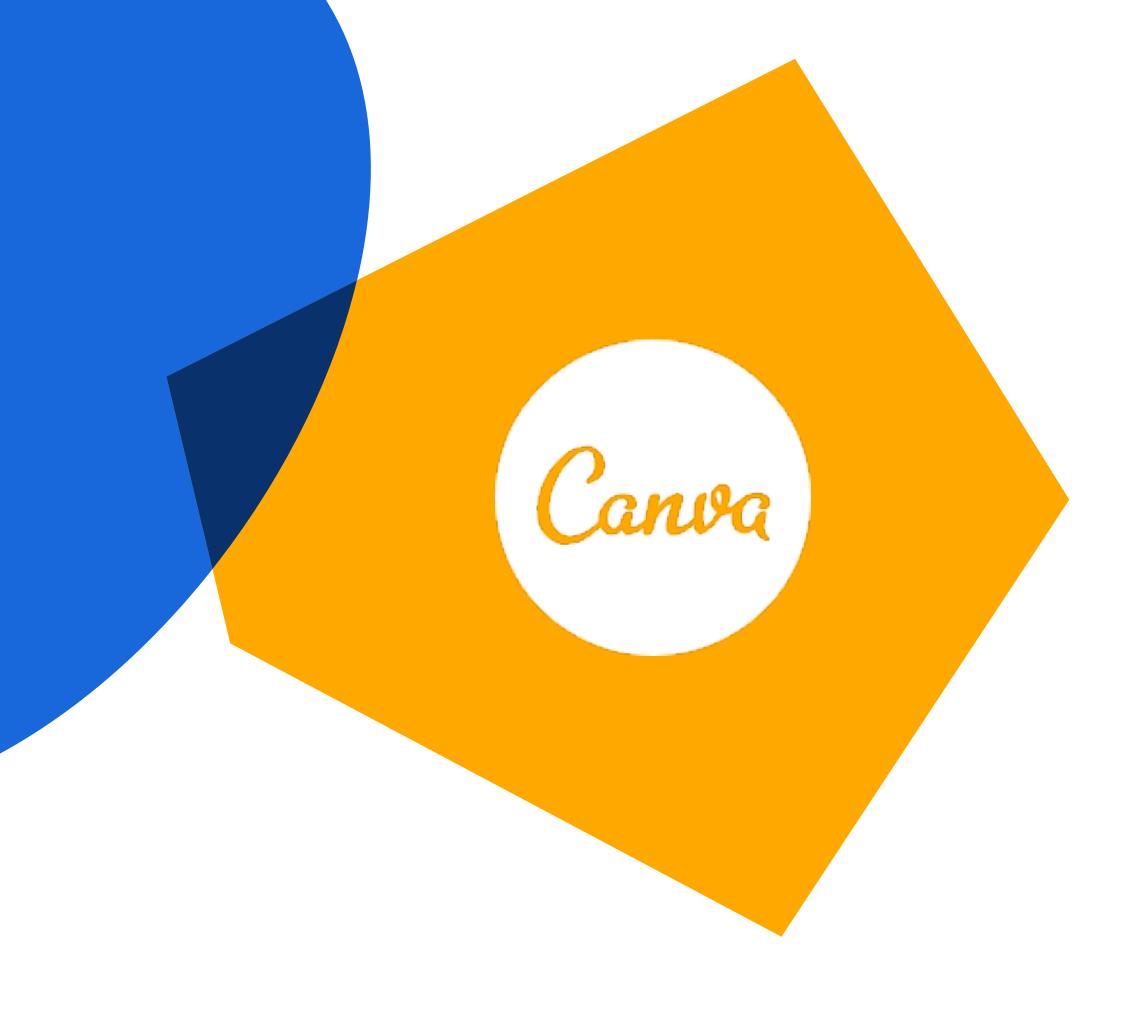
60+

**SEE FULL STORY** 

service projects, centralized in one cloud instance

"Who can view HR information is heavily controlled, and there's a high level of security measures in place too. It's only because of those strict features that we felt comfortable putting this kind of information in Jira Service Management."

JEFF LAI INTERNAL INFRASTRUCTURE, CANVA



5,000

tickets processed annually with Jira Service Management 150+

hours per month saved with automation

SEE FULL STORY

# Best practices for bringing Jira Service Management to your HR team

Jira Service Management's intuitive, highly customizable HR service management functionality helps HR teams deliver exceptional service, and great employee experiences.

While each company is unique, these best practices will help you build a foundation for HR service delivery that you can then tailor and customize to your specific needs.

# Godls for Success

- 1. Build it right the first time
- 2. Reduce future overhead

- 3. Design it well so people want to use it
- 4. Help people get their work done quickly and effectively

## How to navigate a successful implementation process

01

Discover & understand business requirements

02

Map requirements to Jira Service Management configurations

03

Implement in Jira Service Management

### Align on what you need

#### **Questions for managers in HR**

- What's the HR team's mission?
- What are your business processes today?
- What do you need to be able to do in Jira Service Management?
- Who needs access?
- What types of things do you need to track and report on?
- What security needs do we need to consider?
- What other tools do you use?

#### **Questions for end-users in HR**

- What are the different asks you perform in a typical day?
- What is your process for those tasks?
- Is your work part of a larger process within the company?
- Where do you start, and where do you hand work off to other people?
- How long do these tasks typically take?
- What sort of data do you need to collect to perform these tasks?
- How can you tell when something is done?
- Do you need to provide reports on your work?
   What on, to whom, and how often?



# Map out your requirements

- Configure Jira Service Management to meet your business requirements and suit your users
- 2. Make fields, forms, statuses, and screens intuitive and easy to understand
- 3. Keep workflows simple
- 4. Set permissions that balance how your teams work and security requirements
- 5. Automate as much as possible

# Follow HR implementation best practices

#### Get a leg up with premade templates & workflows

Start with premade templates, workflows, and request types to get HR teams up and running, then tailor it to your company's unique needs.

#### Establish a self-serve knowledge base

Help employees answer their own requests with answers to common, related questions, which get surfaced when employees begin to submit a request.

#### **Lean into automation**

Take full advantage of Jira Service Management's no-code/low-code automation to build custom flows that minimize repetitive tasks.

#### Get familiar with reporting & satisfaction feedback

Understand how your new services are performing, and make sure to configure customer satisfaction settings to collect help seeker feedback.

#### Lay foundations for confidentiality

In addition to the service desks you need for more general HR services—like payroll, or onboarding—we recommend setting up a dedicated service desk for sensitive requests.

### More resources

#### HR getting started guide

Get up & running quickly with this tactical walkthrough for setting up HR services in Jira Service Management.

#### **Atlassian's HR service solution**

Get inspiration for how to customize your own services with this example Jira Service Management build from Atlassian's own HR teams.

#### HR service management template

Start your HR service project with out-ofthe-box request types and workflows, built directly into a ready-made template.

### The Forrester Wave<sup>TM</sup>: Enterprise Service Management, Q4 2023

Learn more about the Enterprise Service Management landscape and how Jira Service Management stacks up.

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